Executive Board Meeting Minutes

Date: Tuesday, Aug 5, 2025 Location: Cotuit Library / Virtual

Attendance

Present: Carol Zais, Lisa Vasiloff, Bob Dee, Lisa Nagel, Natalie Spence, Karen Harvey Teeley,

John Havel, Phil Odence, Dave Fravel

Absent: DJ Long, Christy Curtis Guests: Councilor Seth Burdick

Regular Business

Call to Order: Chair Lisa Nagel called the meeting to order at 7:01 PM.

Secretary's Minutes: Absent any objections, the slightly amended minutes of the Executive

Board meeting of July 1, 2025, were accepted.

Treasurer's Report: Absent any objections, the Treasurer's Report was accepted.

Precinct 7 Report: Cotuit Memorial Park is moving along; all funding is approved, and construction should start by winter. Seth spoke with Dan Santos who was vague about the timing. The Board requested Seth to pursue DPW the need for Ropes Beach maintenance and will escalate to Mark Ells. Planning in in progress on the Town Dock rebuild. Comprehensive wastewater management plan includes a flow neutral provision which allows for special, low interest rates. Conservation Law Foundation continues pursuing a suit against the Town around water quality. There is support for a Green Community designation which will allow for some funding. A noise ordinance will be part a larger code review.

President's Updates:

Jennifer created letterhead templates which will be distributed.

Carol thanked Dave Fravel who is leaving the Board for his many contributions during his term.

Phil will Chair the August 19 meeting. Karen and Bob will check folks in to ensure a quorum.

The plan is still to work with the Town to provide feedback on town signage.

The Chair of the September meeting is to be determined.

Old Business

Parade Debrief: There were no major issues. Lisa Vasiloff solicited volunteer inputs including some villagers. Watermelon was very popular; it may make sense to offer it along the route. Map cards worked really well.

Website/Communications: Dave reported that the email address list continues to slowly grow and the open rate continues to be in the 60-65% range.

Membership: Phil reported after 40 members joined in July, we are up to 340 members for 2025,

36 behind last year. But because donations are up, we are on track financially. He has started tracking the impact of Board Ambassador outreach (based on the lists the 5 of use provided). So far, it's brought in 4 never before members.

Digital Currents: The Communication Committee met and have started to sketch out a plan. The first step is to put together a survey to get a sense for what content is valuable, how they like to consume it and with what frequency. We are targeting April next year for any changes.

New Business

Nominating Committee: We had a couple of interested candidates, one of whom withdrew and the other who has gone quiet. We have turned up a new candidate. We are still looking for new candidates.

History Project: David Churbuck has some limited information which we will review.

Organizational Direction: We need a new President for next year. It is a good time to revisit the purpose of the Association and to reassess direction. Lisa Nagel suggested that we might benefit from a dedicated, professionally facilitated meeting, possibly in January.

Adjournment

The meeting adjourned at 8:05 PM.

Respectfully submitted, Philip Odence, Secretary

2025 Board Meetings: 9/2/25, 10/7/25,11/4,25, 12/2/25

2025 Currents Deadlines: 8/6/25, 9/3/25, 10/8/25,11/5/25,12/3/2

Parade: July 4!

CSCA Annual Meeting/Water Commissioners Workshop at CFC: August 19, 7pm

Christmas in Cotuit: December 6.