



Cotuit-Santuit Civic Association

Executive Board Meeting Minutes

Date: Tuesday, December 3, 2024

Location: Cotuit Library / Virtual

Attendance

Present: Carol Zais, Lisa Vasiloff, Bob Dee, Lisa Nagel, Dave Fravel, Christy Curtis, Karen Teeley, Lisa Nagel

Absent: Phil Odence, Natalie Spence, DJ Long, John Havel

Guest: Councilor Seth Burdick

Regular Business

Call to Order: Chair Lisa Vasiloff called the meeting to order at 7:02 PM.

Regular Business:

Secretary's Minutes: Absent any objections, the minutes of the Executive Board meeting of November 5, 2024, were accepted.

Treasurer's Report: Absent any objections, the Treasurer's Report was accepted.

President's Updates: Carol Zais reported that Lujeans misprinted the December Cotuit Current, reprinting the November edition instead and the PO distributed them before the error was identified. Lujeans was quick to reprint the December edition and mail at no cost to the CSCA.

According to PJ Kelleher, they have removed about 50% of the vegetation at Ropes Beach and Ropes beach cleanup is on an ongoing maintenance schedule.

Cotuit Memorial Park update: According to Mark Marimeccio, they are working on designs for FY 26 and funding requests have been submitted. DPW has prioritized this project.

Treasurer's Report: Carol reported in Natalie's absence that the CD decision is due soon and Natalie will assess the current rates by Dec. 18th.

Precinct 7 Report: Seth Burdick reported that the golf course property has accepted an offer from the BLT for 2.5 million contingent upon a 5 year lease with renewal options. 30% of the funding will come from community preservation funds.

Old Business

Website and Communications: Dave reported that the Christmas in Cotuit mailing generated additional visits to the website. There are currently 760 residents signed up for Constant Contact emails with about a 60-65% open rate. There are possible changes at Word Press that may impact our website but Dave is keeping up with any news.

Membership Drive: Lisa reported for Phil that we currently have 398 members generating @ 19K in revenue. It was decided that the \$25 dues will be per household, not per person. Plans for membership growth in 2025 include working with the library to include the CSCA brochure with new library card packets. The goal for 2025 is 450 members. Membership outreach will begin in January with targeted emails, with follow up in March and June. In 2025 the committee will work on creating a corporate sponsorship program. Board outreach remains important and will be done again in May. It was decided we will not pursue an integrated software management system.

CSCA history: Karen summarized that to date, the key goal was to update the new website with the organization's history when it launched, and keep it updated as new information comes to light. Plan for 2025 is to get more history as we find it and to establish a timeline with what we have. Phil had suggested that we start going backwards including the most recent history, and fill in as we learn more. Karen suggested that this is an ongoing project and will not necessarily have monthly updates.

New Business

Christmas in Cotuit – Lisa V. reported that things are in place for CIC on Saturday, Dec 7th. Cold weather predicted! Jason Siscoe from Kings Grant Cafe will serve chowder at the Town Dock. Carol suggested that he be prepared with trash receptacles. Lisa will follow up. Bob Dee has been instrumental in getting new lights on the tree. DJ, Bob and Dave will help with traffic control.

CFD Committee Meetings Q1 – Lisa V. will cover the Prudential Committee, Karen will cover the Water Commissioners and Dave will cover the Fire Commissioners meetings.

Other:

Our next meeting is April 1, 2025 but Carol reminded the board that communication will be ongoing as issues arise. Bob Dee will chair the April meeting.

Carol is working on looking for additional support for the big events like the 4Th of July Parade. She has approached Autumn Hasset at the library and conversations are ongoing.

Meeting was adjourned at 7:46 pm.

Upcoming Dates:

2025 Board Meetings:

4/1/25, 5/6/25, 6/3/25, 7/1/25, 8/5/25, 9/2/25, 10/7/25, 11/4/25, 12/2/25

2025 Currents Deadlines:

3/5/25, 4/2/25, 5/7/25, 6/4/25, 7/2/25, 8/6/25, 9/3/25, 10/8/25, 11/5/25, 12/3/25

Saturday, December 7, 2024 – Christmas in Cotuit

Saturday, May 10th 2025: Village Clean Up Day

Tuesday, May 20th 2025: Candidates and Budget Night

Respectfully submitted,
Karen Teeley