## **Executive Board Meeting Minutes**

Date: Tuesday, December 5, 2023, 7:00 PM

**Location:** Cotuit Library

### **Attendance**

Present: Carol Zais, Lisa Vasiloff, Bob Dee, Dave Fravel, Kris Sexton, Mark Stranberg, Karen Harvey

Teeley, Natalie Spence

Absent: John Havel, Phil Odence, Jamie Jackson

Guest: Jessica Rapp Grassetti and Seth Burdick, Town Councilor for Precinct 7

## **Regular Business**

**Call to Order:** Carol Zais called the meeting to order at 7:02PM.

**Secretary's Minutes:** the minutes of the Executive Board meeting of November 7, 2023, were approved with unanimous consent with one change of deleting Tom Burgess from attendance.

Membership Report: (Carol amended the minutes with Phil's membership report sent via email)

	11/30
Total List	844
Email addresses	820
Organizations	28
Deceased / Left Town	10
Households	806
Households w/email	722
YTD Paid Members	275
FYTD Donors	118
FYTD Donations	\$6,616
FYTD Avg Donation	\$56
Total \$ in	\$13,491

**Treasurer's Report:** The Treasurer's Report for two months October through November 6, 2023, was approved by unanimous consent.

Precinct 7 Report: Jessica Rapp Grassetti noted the following: Hello to Seth who is new Town Counselor

Seth will be voting on the Residential tax amount at his first meeting. Cotuit is on the maintenance schedule for dredging the channel into Cotuit harbor.

Seth meet with DPW coordinator and has list for DPW upcoming work, mostly work to be done in 2024-2025

Funds appropriated for speed bump on Main Street at Old Shore rd. or traffic calming are in place for fall 2024.

#### President's Updates:

Carol sent email thank you's to Jason and Chris for donations from Oyster fest.

Old Shore Road: The Leyland cypresses are over-growing on the corner of Old Shore Rd on Steve Gould's property. Safety issue with kids on bikes- poor sight line. Carol has been in touch with Sean Jones, DPW's Interim Highway Supervisor. Carol asked Jessica for any documents she has of the history from the previous issues that were "corrected' from a few years ago. Jessica will forward.

CFD Coverage: Carol thanked Bob, John and Karen for their coverage during Oct-Nov-December and noted that was their 2023 contribution. 2024 starts with Jan-Mar- Kris will cover Fire Commissioners, Natalie will cover Prudential, and Mark will cover Water Commissioner meetings.

Concerns of Cotuit (COC): Meeting in May. Carol will distribute 2023 COC document with the April agenda so we can get moving on any changes.

Cotuit School Use:If the Prudential committee decides to call a special district meeting to vote on the school, we may meeting vitally to decide if CSCA wants to send out a mailing since no Currents until April,

Jaimie Jackson has resigned due to health issues, so there are now 2 openings for Board. Both Jamie and Len's terms end in August 2024 so these positions, if filled, would be until that August 2024. Then the volunteers would be up for election at the August annual meeting for a new 3 year term.

Carol reviewed the main topics being discussed at the various commissioner meetings that we should all stay apprised of for community information if asked.

Fire Commissioner's have hired a firm to do a feasibility study of expanding the Fire House on High Street. A study and drawings were done in the past by Fran and prior Chief Rhude but the design did not pass at the ADM.

Water Commissioners: They are talking about doing a community meeting thru us in April to hear public comment on the redrafted affordable access to drinking water proposal that was in the December Currents. Also the are amending the leak adjustment policy as it relates to sprinkler system leaks and as still looking into various options for funding source water protection/enabling legislation.

#### **Old Business**

### **Christmas in Cotuit Recap: Lisa Vasiloff**

There was a big turnout this year! Carol thanked Mother Nature for cooperating. Lisa would like to get some lights for the garland which is used for the waiting area to Santa. Also we need area lights to help as it gets dark for those still waiting as well as breakdown of the set. Kris will refresh the gold paint on Santa's chair this off season. The Boy Scouts were very helpful! Lisa will send thank you to scouts troop. Lisa suggested we get a second banner to use at the beach, instead of the old heavy signs we are currently using. It was suggested that it be a smaller size. Mark will get a quote for a smaller size banner. Carol encouraged all board members to wear their CSCA vests during CIC and 4th of July. It provides visibility that CSCA is the organization putting on the event.

Mark reported that the diaper drive was a big success. We received about \$1200-1300 worth of diapers and wipes. He delivered all that was purchased with CSCA \$750 donation, along with donations from CVS and Stop and Shop to the Housing Assistance Center in Hyannis. He was met with tears. All donations

collected at the Fire Department and Federated church were donated to the Church to distribute.

A Gift card was given to the winning designer of CIC sign. Feedback suggested that next year the Santa event information be large enough for viewing while driving by and the main focus of the design. Mark will circulate the spec sheet before next years design request.

#### Website/Digital Records Update: Dave Fravel

The Communication committee follow-up meeting on the website will be 12/17/23. We will be reviewing new content that Phil has been providing and changes John and Dave have made since our last meeting. We will eventually hope to have paying dues online capabilities, once email and name data collection is figured out. Carol mentioned a soft launch goal in January for the board's eyes only.

### Membership Drive: Mark Stranberg (and Phil prior to meeting)

Mark handed out a flyer that Phil created for working on membership drive. How to reach new members and grow memberships? How can we leverage technology for marketing? We need ways to reach new members. We need a focused marketing effort to reinforce benefits of membership. All agreed this would be a great project to undertake. Mark volunteered to coordinate once the process is framed and other members identified. Carol agreed this would be the next major goal for communications committee once the website is live.

Carol reported that there are 2562 households according to the Warren report on the ToB website. 2300 water service hook-ups and 2,236 direct mail delivery addresses for USPS routes. There are currently 3,206 voters in Precinct 7.

### **Nominating Committee:**

Carol read a brief bio from Lisa Nagle and nominated her to fill the remaining term of Jaimie's position. Lisa is willing to fill Jamie's position till August. Carol has reached out to DJ Long to discuss filling Len's remaining term. The board agreed to accept Lisa's nomination.

# **New Business**

Winter Social: Two weekends were suggested for Board winter social: Jan 5, 6 or 7th and January 12,13,14th. Carol will send out an email to find majority date.

Possible virtual meeting in January, February or March depending on if the Prudential Committee calls a special district meeting to vote on the school.

## **Adjournment**

The meeting adjourned at 8:06 PM.

Respectfully submitted, Karen Teeley, filling in for L. Philip Odence, Secretary

### **Upcoming Dates:**

Board Meetings- 4/2/24, 5/7/24, TBD May Concerns of Cotuit, 6/4/24, 7/2/24, 8/6/24, 9/3/24,10/1/24,11/5/24,12/3/24

Currents Deadlines- 3/6/24, 4/3/24, 5/8/24, 6/5/24,7/3/24,8/7/24, 9/4/24,10/2/84,11/5/24 Community Meetings- (3rd Tuesday): Potential - April 16, 2024 - Water Commissioners, May 21, 2024 - Budget and Candidate Night

Christmas in Cotuit-Saturday December 7, 2024